

Online management of the tinting system



Work as a TEAM to deliver to our customers high quality products, substantial services and competitive prices. To be your real TINTING PARTNER.



**LEOMIX®** Cloud Platform is a powerful web tool that provides ONLINE communication between a paint manufacturer and its tinting machines.

**LEOMIX® Cloud** allows safe, rapid, and constant information sharing, with the purpose of immediate feedback and better interaction.

This easy to navigate, user friendly online tool will help a company manage its POS fleet successfully and, simultaneously, have a comprehensive overview of the market at any given time.

## **Online Update**

**LEOMIX®** Cloud generates update files of key features that can easily and automatically be distributed to the market, every time a new addition must be released.

Updates can include new formulas or color cards, reformulated and improved recipes, customized formulas, revised pricing policies (such as VAT changes, new profit margins etc.), or a new updated version of the local tinting software that must be installed.

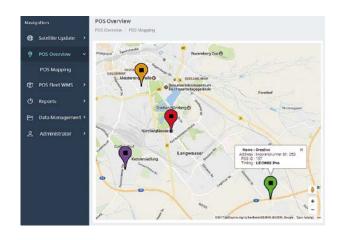
- Official Formulas
- Custom Formulas
- Pricing Policies



# **POS Mapping Overview**

Every POS will appear live on a map at any given time, along with helpful details pertaining to its status.

The company will be able to have a view of every one of its stores activity, the point in time at which a dispense occurs or a machine is in operation or idle, as well as the type of tinting machines that are installed in each location.



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# POS Fleet WMS (Warehouse Management System)

**LEOMIX®** Cloud provides an active inventory management including real time POS stock reports, quantity alert and order preparation. It is an open architecture software, easily integrated into existing ERP systems.

#### **Data Management**

#### Color Databases

The user can view, add, update or delete products or product categories, with additional data regarding them.

#### • POS

The user can view, add, update or delete POS locations with all the necessary information, such as the proprietor's name and contact details, address, multiple email addresses etc.

#### POS Groups

The user can group their fleet in the market accordingly (i.e. by region), for a more improved and organized fleet management.



## **Marketing Information**

**LEOMIX®** Cloud generates "ready to use" reports and statistics for management analysis.

**LEOMIX®** Cloud Platform receives necessary information every time a dispense is occurring, for statistical purposes. The company can derive statistical data that will help further improve future marketing strategies and planning.

The information that can be extracted varies from most popular products currently in the market, most popular shades, most successful geographical areas, time of the year with highest sales, the monthly turnover, profit margin by product, base, colorants etc.







LEONICE is a European multinational company with its core business into manufacturing colorants and offering turn-key Point Of Sales tinting systems to the paint manufacturers.

LEONICE is formed by the pioneers of tinting technology in Europe with an aim of providing the best-in-class colorants combined with LEOMIX® Color System marketing platform to enable a competitive edge to our customers in their respective markets.

LEONICE's modern production facilities combined with long production experience & high production capacity ensures consistent quality within very tight specifications and prompt delivery. Innovative production process & filling makes efficient production of customized colorants including special packaging and labelling.

Our teams of specialists based in our state of the art laboratories offer a full range of products & services to meet specific requirements of the individual paint manufacturer such as:

- Color matching services and database creation
- Customized Tinting Solutions
- Development of Drop In colorants
- · Customized High Exterior Durability & Solar Reflection coloring systems

Exclusive technology allows us to upgrade existing tinting systems with minimum cleaning effort and delay. Our customers can use new generation products, save money and effort.





